



Kentucky Thorough-Breasts Sponsorship

Vision: The Kentucky Thorough-Breasts Dragon Boat Team's vision is to empower and support Tri-State cancer survivors in their journey to strength and wellness.

Mission: Dragon Boating brings together Breast Cancer Survivors and Supporters by inspiring camaraderie, teamwork and giving back to the community.

In 2008, Tri-State women of all ages impacted by breast cancer, along with their supporters, formed the Kentucky Thorough-Breasts (KTB) Dragon Boat Team, an all-volunteer non-profit organization.

The KTB Team is a growing community of cancer survivors and supporters that empowers its members in their long-term journey to strength and wellness, regardless of age or athletic ability. As an international cancer support movement, dragon boat racing has proven benefits to help survivors return to an active lifestyle during and following treatment. The KTB Team is one of over 350 Breast Cancer Survivor teams worldwide, as well as the first and only team in the Tri-State.

In August 2026, the Kentucky Thorough-Breasts will represent the region at the International Breast Cancer Paddling Commission Participatory Dragon Boat Festival in Aix-les-Bains, France. The race will bring together the largest gathering of Breast Cancer Survivor teams in the world.

	Pink Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$2,500	KTB Friend Sponsor \$500
Picnic and Paddle Team Building Event for your organization, hosted by the team for up to 40 people	✓				
1 Team Entry in the Kentucky Dragon Boat Festival	✓	50 % OFF			
Sponsor logo prominently displayed at all KTB events	✓	✓			
Team appearances can be arranged including photo opportunities and speaking engagements	✓	✓			
Sponsor recognition on team brochure and news releases	✓	✓	✓		
Complimentary Team Merchandise	✓	✓	✓	✓	
Invitations to KTB events	✓	✓	✓	✓	
Sponsor recognition on KTB web site	✓	✓	✓	✓	✓

